Ad ID 1234

## Ad Text MAN WHO WAS CHARGED WITH BURNING DA VINCI APARTMENT WAS ANGRY ABOUT POLICE KILLINGS OF BLACK PEOPLE

The man who was accused of Da Vinci apartment complex arson that caused the city \$100 million in damages testified that he was angry at high-profile killing of black men.

Dawud Abdulwali attended a party in a Hollywood hotel where he ranted about the August 2014 killing of unarmed Michael Brown by a white police officer in Ferguson. According to one of the witnesses, he was so mad about the high profile killing of unarmed black men, so he burned the building.

Abdulwalia's anger at police was not a good reason to burn down some apartments, but injustice brought him to this action. Either way, crime should not be tolerated. But we have to start thinking about the message he was trying to send: having a black president changes almost nothing.

Ad Landing Page https://www.facebook.com/Blacktivist-128371547505950/

Ad Targeting Location: United States: Baltimore (+25 mi) Maryland

Age: 16 - 45

Language: English (UK) or English (US)

Placements: News Feed on desktop computers or News Feed on mobile

devices

People Who Match: Behaviors: African American (US)

Ad Impressions 51

Ad Clicks 7

Ad Spend 14.18 RUB

Ad Creation Date 05/11/16 05:04:41 AM PDT

Ad End Date 05/12/16 07:00:01 AM PDT



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